

Fundraising ideas

Your school or organisation can help Therapy Focus provide valuable equipment and services for children with a disability or learning disadvantage by conducting a fundraising activity.

Therapy Focus Inc ABN: 67 796 715 775
Suite 5/1140 Albany Hwy Bentley WA 6102
PO Box 20 Bentley WA 6982
Ph: (08) 9478 9500 Fax: (08) 9451 5480
www.therapyfocus.org.au

You may already know what you would like to do, but in case you don't, we have simple ideas to help get you started. Remember, you can turn virtually anything you enjoy doing into a fundraiser and all proceeds will help make a positive difference to many children's lives.

Please note that before undertaking a fundraising activity on behalf of Therapy Focus you must complete our **Third Party Fundraising Guidelines** and **Third-Party Fundraising Application Form**. All fundraising events must be approved by Therapy Focus before they begin.

<ul style="list-style-type: none"> • Auction donated items. Have fun and be creative with the items up for auction.
<ul style="list-style-type: none"> • Sell Therapy Focus merchandise such as our children's story books. Visit www.therapyfocus.org.au to find out more.
<ul style="list-style-type: none"> • Raffle a basket of donated goodies.
<ul style="list-style-type: none"> • Food fundraisers always a hit. Host a fundraising breakfast, lunch, dinner, or morning or afternoon tea event.
<ul style="list-style-type: none"> • Arrange a dress down day at work or school for a gold coin donation.
<ul style="list-style-type: none"> • Guess the number of goodies in the jar in a guessing competition for a donation.
<ul style="list-style-type: none"> • One person's junk can be another's treasure. Ask students or colleagues to bring unwanted items for a garage sale. Pick up some little stickers to price items.
<ul style="list-style-type: none"> • Encourage students and colleagues to make a donation to wear the zaniest hat or tie around. You could even have a fashion parade and charge for tickets.
<ul style="list-style-type: none"> • Get a baby photo from students or colleagues for a baby photo competition. Scan them and pin them up and charge participants to match the correct photo to the right person.
<ul style="list-style-type: none"> • Car Park Car Wash. For really simple fundraising ideas look no further than the car park!
<ul style="list-style-type: none"> • Having an easily accessible change jar where people can pop any odd change can be a good little fundraiser. It's also a very visual reminder of the cause you are fundraising for.
<ul style="list-style-type: none"> • Class or inter-departmental sports matches can be a competitive and fun way to raise money. You can make almost any activity into a 'thon' and use it as a fundraising event by getting pledges and local sponsorship.
<ul style="list-style-type: none"> • Buy some sweet treats and sell them for a profit as a chocolate fundraiser. Visit www.fundraising.com.au to find out more.
<ul style="list-style-type: none"> • Invite supporters to help pave a path with coins. Outline your walk in a hallway or large room with coloured tape. You might even use a basketball court for this activity.



Tips to a successful fundraiser

Whether you are working on your own, with a group of friends, or as part of an organisation, your first step should be finding the best way for you to make money. Ideas for fundraising events are limitless – let your imagination run wild. We have listed a few ideas you might like to consider – but really, the possibilities are endless. Think about what is best for you.

- Appoint a responsible person to handle monies raised.
- Establish a clear goal for the fundraiser and set a target. For example: \$1,500 for equipment which will improve the quality of life for children with disabilities. People respond better when they understand the objective.
- Watch for hidden costs. Don't let your group's profits disappear because of hidden costs (e.g. prizes, venue hire etc.)
- Time your event to ensure maximum attendance.
- Give yourself & your group lots of time to prepare. Select your fundraising program early to give you lots of time to plan. Include your fundraiser on calendars and newsletters.
- Distribute promotional information to all the members of your organisation e.g. students, staff, parents, relatives, etc. And remember, promote your GOAL!
- Reminders dramatically improve response.
- Communicate clearly before, during & after the activity is put in place. Keep energy levels high by reminding parents, teachers and other volunteers of the fundraising goals and deadlines.
- Recruit volunteers ahead of time. This will ensure you have assistance to conduct and manage the event.
- Motivate yourself and fundraising volunteers with a little competition!
- Publicity should be planned well in advance in order to raise the maximum amount of funds possible. Don't forget to ensure you have approval before release.
- Have Fun! A good attitude = better success