

Public Relations Work Experience

Therapy Focus is seeking a motivated and enthusiastic Public Relations student to complete a specified work experience placement at our Head Office in Bentley.

Under the guidance of our Communications & Relationships Coordinator, the successful applicant will plan and coordinate Therapy Focus' involvement in the 2011 Perth Royal Show.

To be considered eligible for this position, applicants must:

- Commit to at least 3 days a week throughout September for event preparation.
- Be available for the duration of the Royal Show Event (October 1st to October 8th).
- Be available for at least 2 weeks following the event for wrap-up and evaluation.
- Have a valid driver's licence and car.

Key activities and responsibilities of the role include, but are not limited to:

- Adhere to a provided event brief, meeting event objectives and outcomes.
- Create an events plan, devising promotional strategies, fundraising activities and entertainment.
- Source and coordinate volunteers.
- Liaise with Royal Agricultural Society staff, entertainment and events officers.
- Deliver a final evaluation report.

This placement provides an opportunity for students to develop a wide range of skills, gain invaluable experience, and an insight into the role of communications in the not-for-profit sector. It is also a fantastic addition to any graduate's resume!

Who are we?

Therapy Focus is a not-for-profit community service organisation providing therapy and support services to more than 2,000 children (infants to 18 years) with a disability or learning disadvantage, and their families.

Our Communications team work to raise awareness of Therapy Focus and the valuable work we do in the community. This includes developing and implementing fundraising strategies to support our Help a Child Grow Fund, which provides specialised equipment, resources and therapy services to children and families in need.

How do I apply?

To apply please send your resume, including a cover letter to Communications & Relationships Coordinator, Tessa Leschen, via email tessa.leschen@therapyfocus.org.au, or phone (08) 9478 9500 for further information.

